

## ORDER



**Orders**  
**Order / Rev:** 706568  
**Alt Order #:** 06276560  
**Product Desc:** DALTON FOR GOVERNOR  
**Estimate:** 2210  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 08/14/12 / 10/25/12  
**Order Type:** Political

**WFMY-TV**  
**Primary AE:** Nick Welte  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC/ POL  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave. N.W. , Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Dalton/D/ NC Governor  
**Demographic:** A35+  
**Product Codes:** PL-Governor  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	30	\$8,665.00	\$7,365.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	30	\$8,665.00	\$7,365.25	0.00
<b>Totals</b>	<b>30</b>	<b>\$8,665.00</b>	<b>\$7,365.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WFMY	10/19/12	10/19/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	----F--	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
CBS SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$275.00		0.00			
E 6	WFMY	10/19/12	10/19/12	News 2 at 6 News 2 at 6	CM	6-630p	----F--	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$525.00		0.00			
E 7	WFMY	10/19/12	10/19/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$130.00		0.00			
E 8	WFMY	10/19/12	10/19/12	M-F 730-8p Jeopardy	CM	730-8p	----F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$550.00		0.00			
E 9	WFMY	10/19/12	10/19/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$60.00		0.00			

Order / Rev: 706568  
Alt Order #: 06276560  
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Dalton/D/ NC Governor  
Product Desc: DALTON FOR GOVERNOR  
Estimate: 2210  
**WFMY-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	WFMY	10/22/12	10/22/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$350.00		0.00				
E 11	WFMY	10/22/12	10/22/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	M-----	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
CBS SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$275.00		0.00				
E 13	WFMY	10/22/12	10/22/12	News 2 at 5 News 2 at 5	CM	5-530p	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$350.00		0.00				
E 14	WFMY	10/22/12	10/22/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	M-----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$55.00		0.00				
E 16	WFMY	10/22/12	10/22/12	M-F 6-8a Good Morning Show	CM	6-8a	M-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$130.00		0.00				
E 17	WFMY	10/22/12	10/22/12	M-F 7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$550.00		0.00				
E 18	WFMY	10/22/12	10/22/12	M-F 730-8p Jeopardy	CM	730-8p	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$550.00		0.00				
E 19	WFMY	10/22/12	10/22/12	CBS This Morning CBS This Morning	CM	8-10a	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$100.00		0.00				
E 20	WFMY	10/20/12	10/20/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	-----S-	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
GOOD MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$70.00		0.00				
E 22	WFMY	10/21/12	10/21/12	Good Morning Show Sun Good Morning Show Su	CM	6-9a	-----S	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
GOOD MORNING SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			1		\$70.00		0.00				
E 23	WFMY	10/21/12	10/21/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			1		\$200.00		0.00				
E 24	WFMY	10/18/12	10/18/12	News 2 at 11 News 2 at 11	CM	11-1135p	---T---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$350.00		0.00				
E 26	WFMY	10/18/12	10/18/12		CM	5-530p	---T---	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00

**WFMY-TV**

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 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Dalton/D/ NC Governor  
 Product Desc: DALTON FOR GOVERNOR  
 Estimate: 2210

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	WFMY	10/17/12	10/17/12	CBS This Morning CBS This Morning	CM	8-10a	--W----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----			1			\$60.00		0.00			
N 42	WFMY	10/19/12	10/19/12	DT Daytime	CM	10a-5p	----F--	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--			1			\$80.00		0.00			
N 43	WFMY	10/22/12	10/22/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1			\$525.00		0.00			
													Totals	30	\$8,665.00